Table II. Assessment of individual avian influenza health-related items using pictorial and literal responses.
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			Categories of response variables		Pearson's x ²	OR (95% Conf.	<i>P</i> -value
			Literal	Pictorial	_ 1 44190	Interval)	
	Torticollis	Yes	44	94	- 29.91	3.46 (2.20-5.43)	< 0.001
- Knowledge of clinical signs in birds -		No	131	81			
	Depression	Yes	167	164	0.50	0.71 (0.28-1.82)	0.48
		No	8	11	- 0.50		
	Malformed eggs	Yes	67	85	2 77	1.52 (1.00-2.33)	0.05
		No	108	90	- 3.77		
	Colours data as la	Yes	152	156	0.42	1.24 (0.65-2.37)	0.51
	Coloured shank	No	23	19	- 0.43		
	Currellen hand	Yes	101	143	23.87	3.27 (2.10-5.33)	< 0.001
	Swollen head	No	74	32			
	6 1 + 1	Yes	174	174	0.00	1 (0.06-16.12)	1.00
	Chicken	No	1	1	- 0.00		
-		Yes	137	170	22.07	9.43 (3.61-24.61)	< 0.001
- Knowledge of affected species - -	Guinea fowl	No	38	5	- 28.87		
		Yes	149	172	12.00	10.00 (2.97-33.72)	< 0.001
	Duck	No	26	3	- 19.89		
	Turkey	Yes	154	174		23.73 (3.16-178.47)	
		No	21	1	- 19.40		0.005
		Yes	100	166		13.83 (6.64-28.84)	< 0.001
	Quail	No	75	9	- 68.23		
		Yes	95	164		12.56 (6.37-24.76)	< 0.001
	Pigeon	No	80	11	- 70.70		
		Yes	5	152		224.70 (83.36-605.64)	< 0.001
	Ostrich	No	170	23	- 249.60		
	Ovary	Yes	8	51		8.59 (3.93-18.74)	< 0.001
		No	167	124	- 37.69		
-	Intestine	Yes	49	154	- 129.31	18.86 (10.74-33.11)	< 0.001
Knowledge of post-mortem signs in opened carcasses		No	126	21			
	Trachea	Yes	28	137	- 136.23	18.93 (11.02-32.51)	< 0.001
		No	147	38			
	Heart, liver, spleen	Yes	7	88	94.79	24.28 (10.78-54.68)	< 0.001
		No	168	87			

			Categories of response variables		– Pearson's x²	OR (95% Conf.	<i>P</i> -value
			Literal	Pictorial		Interval)	
Knowledge and preference reporting outbreaks	Report by phone –	Yes	160	163	- 0.36	1.27 (0.58-2.81)	0.55
		No	15	12			
	Community discussion –	Yes	160	156	- 0.52	0.77 (0.38-1.57)	0.47
		No	15	19			
	I have reported –	Yes	25	34	- 1.65	1.45 (0.82-2.55)	0.20
		No	150	141			
	State veterinary	Yes	172	172	- 0.00	1 (0.20-5.02)	1.00
		No	3	3			
	Federal Department of Livestock (FLD)	Yes	130	146	- 4.39	1.74 (1.03-2.94)	0.04
		No	45	29			
Knowledge of biosecurity to reduce infection in man and animal	Footbath (know) –	Yes	169	171	- 0.41	1.52 (0.42-5.46)	0.52
		No	6	4			
	Footbath (use) —	Yes	118	135	- 4.12	1.63 (1.02-2.62)	0.04
		No	57	40			
	Hand wash (know) –	Yes	175	173	- 2.01	-	-
		No	0	2			
	Hand wash (use) –	Yes	170	172	- 0.51	1.69 (0.40-7.17)	0.48
		No	5	3			
	Vehicle spray (know) –	Yes	153	157	- 0.45	1.25 (0.65-2.43)	0.50
		No	22	18			
	Vehicle spray (use) –	Yes	53	77	- 7.05	1.81 (1.17-2.81)	0.008
		No	122	98			
Knowledge of risky practices at sales point	Wild bird, pigeon, egret –	Yes	160	142	- 7.82	0.40 (0.21-0.77)	0.01
		No	15	33			
	Grass cutter, antelope –	Yes	142	147	- 0.50	1.22 (0.70-2.12)	0.48
		No	33	28			

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